# **Communications**

**DUR MISSION:** To provide accurate, timely, and effective communications with UCSD stakeholders.

## **Equity & Inclusion**

**Annual Goals**: • Conditions for Learning Emotional Safety: • Grades 3-5: 21% to 35% • Grades 6-12: 24% to 35% • 3rd Gr. Literacy: 78% to 100% • Chronic Absenteeism: 8.6% to 7.1% • Algebra 1 End of Year Assessment: 14% to 42.7%

**Strategic Actions:** • Implement 'All About U' and 'U Belong Here' social media campaigns.



#### Service

**Annual Goals**: • Family-School Relationships Survey: • School Safety: 20 to 43%tile • School Climate: 30 to 50%tile • Barriers to Engagement: 60 to 66%tile • Solvency Ratio 6.6% to 10% • Maintain UAB of 10% or more

**Strategic Actions:** • Develop and launch district online apparel store. • Fully implement district-wide communications app. • Develop new district website. • Develop new employee intranet website.



### **People**

**Annual Goals**: • AO Staff Survey: • School Climate: 60 to 70%tile • Professional Learning: Maintain 90 %tile or higher • School Leadership: 50 to 60%tile • Evaluation: 40to 57%tile

**Strategic Actions:** • Support AO social committee initiatives.