



Course Title: Work Experience

<u>Description:</u> The Work Experience Program is a cooperative arrangement between student, school, and employer. Work Experience allows a student to gain job skills, earn money, and school credit through employment in the community. While on the job, the student will learn firsthand the skills/competencies needed to get and keep a job. Students must have a job ("cash" jobs and working for relatives does not count). Students should plan to meet with the coordinator once a week.

Standards are from Iowa CTE Business, Finance, Marketing, Management Standards #2, #3, #5, #12

CTE Bus #3, Customer Relations: Understands the techniques and strategies used to foster positive, ongoing relationships with customers. CTE Bus #5, Emotional Intelligence: Understands techniques, strategies, and systems used to foster self-understanding and enhance relationships with others.

CTE Bus #12, Professional Development: Understands concepts, tools, and strategies used to explore, obtain, and develop in a business career.

Reporting Topic	Course Level Standards	Competency Statement
Emotional Intelligence	 Emotional Intelligence: Understands techniques, strategies, and systems used to foster self-understanding and enhance relationships with others. CTE Bus #5 Develop personal traits to foster career advancement. 5.2 Identify desirable personality traits important to business. 5.2.1 Utilize techniques to build self-confidence. 5.2.2 Demonstrate interest and enthusiasm. 5.2.3 Demonstrate initiative. 5.2.4 Apply ethics to demonstrate trustworthiness.5.3 Demonstrate honesty and integrity.5.3.1 Demonstrate responsible behavior.5.3.2 Demonstrate fairness.5.3.3 Assess risks of personal decisions.5.3.4 Demonstrate ethical work habits.5.3.5 Take responsibility for decisions and 	Students will develop an understanding of personal qualities related to succeeding in a job



	actions.5.3.6 Build trust in relationships.5.3.7 Recognize and respond to ethical dilemmas.5.3.10 Manage commitments in a timely manner.5.3.11 Exhibit techniques to manage emotional reactions to people and situations.5.4 Exhibit a positive attitude.5.4.1 Demonstrate self-control.5.4.2 Explain the use of feedback for personal growth.5.4.3 Adjust to change.5.4.4 Use communication skills to foster open, honest communications.5.6 Explain the nature of effective communications.5.6.1 Implement teamwork techniques to accomplish goals.5.8 Participate as a team member.5.8.1 Manage internal and external business relationships to foster positive interactions. 5.10 Treat others with dignity and respect. 5.10.1 Foster positive working relationships. 5.10.2 Consider conflicting viewpoints. 5.10.3	
Job Skills	 Professional Development: Understands concepts, tools, and strategies used to explore, obtain, and develop in a business career. CTE Bus #12 Utilize critical-thinking skills to determine best options/outcomes. 12.2 	Students will demonstrate how to be successful at their job and explain advancement possibilities



- Explain the need for innovation skills.12.2.1
- Make decisions. 12.2.2
- Demonstrate problem-solving skills. 12.2.3
- Participate in career planning to enhance job-success potential. 12.3
 - Assess personal interests and skills
 12.3.1.needed for success in business.
 - Analyze employer expectations in the business environment 12.3.2
 - Explain the rights of workers.12.3.3
 - Identify sources of career information.12.3.4
 - Identify tentative occupational interest.12.3.5
 - Explain employment opportunities in business.12.3.6
- Utilize career-advancement activities to enhance professional development. 12.5
 - Describe techniques for obtaining work experience (e.g., volunteer activities, internships).12.5.1
 - Explain the need for ongoing education as a worker.12.5.2
 - Explain possible advancement patterns for jobs. 12.5.3
- Understand and follow company rules and regulations to maintain employment.12.6
 - Adhere to company protocols and policies.12.6.1
 - Follow rules of conduct.12.6.2
 - Follow chain of command.12.6.3



Customer Relations	 Customer Relations: Understands the techniques and strategies used to foster positive, ongoing relationships with customers. CTE Bus #3 Foster positive relationships with customers to enhance company image.3.1 Reinforce service orientation through communication.3.1.4 Respond to customer inquiries. 3.1.5 Demonstrate appropriate communication for working with diverse clients. 3.1.6 Interpret business policies to customers/clients. 3.1.7 	Students will demonstrate various ways of communicating with customers at their job placement
Skills for Success	 Communication Skills: Understands the concepts, strategies, and systems used to obtain and convey ideas and information. CTE Bus #2 Demonstrate staff communication techniques and strategies to achieve workplace objectives.2.6 Describe staff communication techniques.2.6.1 Apply techniques to communicate effectively in the workplace.2.6.2 Demonstrative active participation in staff meetings.2.6.3 Demonstrate group problem-solving techniques.2.6.4 Describe the impact of a social media brand on the achievement of organizational objectives.2.7.1 Demonstrate ability to develop messages appropriate for various types of social media.2.7.2 	Students will demonstrate communication and leadership skills in their job placement



- Distinguish between using social media for business and personal purposes.2.7.3
- Customer Relations: Understands the techniques and strategies used to foster positive, ongoing relationships with customers. CTE Bus #3
 - Foster positive relationships with customers to enhance company image.3.1
 - Reinforce service orientation through communication.3.1.4
 - Respond to customer inquiries. 3.1.5
 - Demonstrate appropriate communication for working with diverse clients. 3.1.6
 - Interpret business policies to customers/clients, 3.1.7
 - Resolve conflicts with/for customers to encourage repeat business. 3.2
 - Handle difficult customers. 3.2.1
 - Demonstrate strategies for handling customer/client complaints. 3.2.2
- Emotional Intelligence: Understands techniques, strategies, and systems used to foster self-understanding and enhance relationships with others. CTE Bus #5
 - Exhibit techniques to manage emotional reactions to people and situations.5.4
 - Exhibit a positive attitude.5.4.1
 - Demonstrate self-control.5.4.2
 - Explain the use of feedback for personal growth.5.4.3
 - Adjust to change.5.4.4
 - Use communication skills to foster open, honest communications.5.6
 - Explain the nature of effective communications.5.6.1



URBANDALE COMMUNITY SCHOOL DISTRICT

- Implement teamwork techniques to accomplish goals.5.8
 - Participate as a team member.5.8.1
- Demonstrate leadership skills to achieve workplace objectives. 5.9
 - Explain the concept of leadership. 5.9.1
 - Explain the nature of ethical leadership. 5.9.2
 - Model ethical behavior, 5.9.3
 - Demonstrate adaptability. 5.9 6
 - Develop an achievement orientation.5.9.7
 - Challenge the status quo. 5.9.8
 - Lead change. 5.9.9
 - Enlist others in working toward a shared vision, 5.9.10
 - Coach others. 5.9.11
- Manage internal and external business relationships to foster positive interactions. 5.10
 - Treat others with dignity and respect. 5.10.1
 - Foster positive working relationships. 5.10.2
 - Consider conflicting viewpoints. 5.10.3
- Professional Development: Understands concepts, tools, and strategies used to explore, obtain, and develop in a business career. CTE Bus #12
 - Utilize critical-thinking skills to determine best options/outcomes. 12.2
 - Explain the need for innovation skills.12.2.1
 - Make decisions. 12.2.2
 - Demonstrate problem-solving skills. 12.2.3