



Course Title: Journalism 2, 3, 4 & Yearbook

Description:

Journalism 2, 3, 4: Journalism II is designed to give the student the opportunity to apply the skills gained in Journalism I. Students in Journalism II are responsible for writing, editing, and publishing the school newspaper. Students are responsible for planning each issues, writing and typing the copy, editing and proofing the stories, shooting the photos, and designing the layouts.

Yearbook: Yearbook is an exciting, challenging and fun class. Throughout the class students will learn about page layout and design, publishing, journalism, photography, and business/sales skills. Being member of the staff is an awesome responsibility, but by the end of the year, you have produced a book that is valued by students, faculty and community. Topics include journalism basics, ethics, law, copy writing, captions, headlines, design, Photoshop, photography basics, organization of staff, yearbook terminology and ad preparation and sales.

<u>Reporting Topic</u>	<u>Grade Level Standards</u>	<u>Competency Statement</u>
<u>Journalistic Writing</u>	Students demonstrate they have the ability to: <ul style="list-style-type: none"> ● A: Apply the principles of fair, balanced, and accurate reporting. ● B. Write for a variety of purposes using journalistic writing styles (news, features, opinions) ● C. Write using clear, precise language Students demonstrate they have the ability to: <ul style="list-style-type: none"> ● A: Apply design elements to create a layout that is visually appealing and effectively communicates the idea of the page to the reader. ● B: Employ various graphic elements to enhance the readability and attractiveness of the layout. 	Students will be able to write journalistically in multiple styles after interviewing appropriate sources, and then produce a written product.
<u>Design</u>	Students demonstrate they have the ability to: <ul style="list-style-type: none"> ● A. Apply design elements to create a layout that is visually appealing and effectively communicates the idea of the page to the reader. ● B. Employ various graphic elements to enhance the readability and attractiveness of the layout. 	Students will be able to create a layout design that is visually appealing, utilizing graphic elements to enhance the layout.



<p><u>Professional Responsibility</u></p>	<ul style="list-style-type: none">• Meet 90% of key assignment deadlines	<p>Students will be able to meet their professional deadlines.</p>
<p><u>Digital Media</u></p>	<p>Students demonstrate they have the ability to:</p> <ul style="list-style-type: none">• A. Apply the rules of composition when shooting or editing media.• B. Produce media that uses focusing techniques to capture the subject in an environment that is complementary to the assigned content.• C. Selects appropriate images that support page content• D. Produces basic information for use in caption	<p>Students will be able to produce or select media appropriate to the task and audience.</p>